

An aerial photograph of the ocean with white-capped waves breaking. The water is a deep teal color, and the white foam of the waves is prominent. The text is overlaid on the center of the image.

the swell

STUDIO

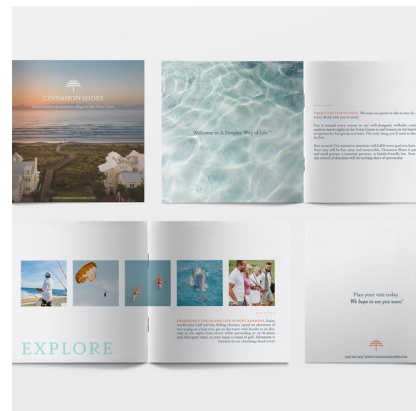
BRANDING
PACKAGES & PRICING

WWW.THESWELLSTUDIO.COM

branding services

Branding is your business's unique fingerprint, shaping perceptions, building trust, and fostering loyalty. More than just logos and colors, it's the emotional connection that sets you apart in a crowded market. **A strong brand resonates with your audience, making a lasting impact and driving recognition.** We understand the importance of a strong brand presence—it's the key to standing out and propelling your business to success.

From concept to execution, our team brings creativity and expertise to ensure a consistent and captivating brand identity. Whether you're looking for a refresh or a complete overhaul, our services are tailored to meet your unique needs and **make your brand stand out in the competitive landscape.**



essential package

Elevate your brand identity with our Essential Branding Package! This all-inclusive service is **designed to provide a cohesive and visually impactful foundation for your brand.**

Our team collaborates closely with you to create a main logo that captures your brand essence, complemented by versatile sub-logos. The carefully selected brand colors and fonts guarantee a harmonious and memorable representation across all aspects of your branding. Elevate your brand with our Essential Branding Package, establishing a consistent and compelling visual presence.

what's included:

- Main Logo
- Two Sub-Logos
- Brand Colors
- Brand Fonts



duration

4-6 Week Process



investment

\$2,500

premium package

Unleash the full potential of your brand with our Premium Branding Package, a **robust solution that goes beyond the basics.**

What sets our Premium Package apart is **the inclusion of full brand guidelines**, offering detailed insights on logo usage, color schemes, typography, and more. This comprehensive document ensures a consistent and polished brand representation across all platforms. Elevate your brand to new heights with the Premium Branding Package, where every element is thoughtfully crafted to leave a lasting impression.

what's included:

- Main Logo
- Three Sub-Logos
- Brand Colors
- Brand Fonts
- Photo Guidelines
- Brand Guidelines



duration

6-8 Week Process



investment

\$4,000

graphic *design*

Elevate your brand's visual identity with our Graphic Design Services, covering a spectrum of promotional materials.

From eye-catching brochures, postcards, and booklets to enticing menu designs, **we craft visually compelling pieces that communicate your message effectively.** Our talented team ensures each element reflects your brand identity, leaving a lasting impression across various printed collateral. Trust us to transform your ideas into captivating visuals and enhance your brand presence.

packages are tailored according to the project. contact us for a custom quote!

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