

An aerial photograph of the ocean with white-capped waves. The text is centered over the image.

the swell

STUDIO

**SOCIAL MEDIA SERVICES
PACKAGES & PRICING**

WWW.THESWELLSTUDIO.COM

social media services

At The Swell Studio, we're not just offering social media services; we're delivering a tailored online experience that transforms businesses into digital success stories.

Picture this: you have a dedicated team of social media wizards at your disposal, committed to elevating your brand's online presence. We're not merely posting; **we're creating content that stops thumbs mid-scroll.**

We believe in crafting narratives that captivate, visuals that inspire, and interactions that convert. Let us handle the intricacies of social media while you focus on what you do best – **running your business.** Together, we'll create a vibrant and authentic online presence, giving your brand the digital spotlight it truly deserves.



full- service

Experience peace of mind as a business owner with our full-service social media package. We seamlessly blend content creation, strategic planning, and meticulous posting to elevate your brand's digital presence.

Let our team handle every detail, **turning your social media platforms into dynamic spaces that authentically reflect your brand story.** Focus on your core business while we strategically create, plan, and post content, propelling your brand to new heights in the digital realm.

basic - \$1,500/month

- 3 Facebook Posts Per Week
- 3 Instagram Posts Per Week
- Content Creation
- Active Posts on Stories
- Interact with Comments and Tags
- Monthly Analytics Report

standard - \$1,750/month

- 4 Facebook Posts Per Week
- 4 Instagram Posts Per Week
- Content Creation
- Active Posts on Stories
- Interact with Comments and Tags
- Monthly Analytics Report

premium - \$2,000/month

- 5 Facebook Posts Per Week
- 5 Instagram Posts Per Week
- Content Creation
- Active Posts on Stories
- Interact with Comments and Tags
- Monthly Analytics Report

social media *management*

With our social media management services, ***we leverage your business's content to strategically curate a strong digital presence.*** Our expert team ensures a seamless and effective strategy by curating and timing your content to resonate with your audience.

Allow us to manage the strategic details, transforming your social media platforms into vibrant reflections of your brand story. With our committed approach, you can prioritize your business while we handle the rest.

basic - \$1,000/month

3 Facebook Posts Per Week
3 Instagram Posts Per Week
Active Posts on Stories
Interact with Comments and Tags
Monthly Analytics Report

standard - \$1,250/month

4 Facebook Posts Per Week
4 Instagram Posts Per Week
Active Posts on Stories
Interact with Comments and Tags
Monthly Analytics Report

premium - \$1,500/month

5 Facebook Posts Per Week
5 Instagram Posts Per Week
Active Posts on Stories
Interact with Comments and Tags
Monthly Analytics Report



social media *audit*

Revitalize your online presence with a comprehensive social media audit. In this one-hour consultation, we'll evaluate your current strategy and engagement. From there we will provide actionable points, create a moodboard for visual alignment, and furnish a detailed action plan. Let our audit be your guide to transforming your social media presence into a compelling narrative that resonates effectively with your audience.

what's included:

- One-Hour Consultation Call
- Visual Moodboard
- Action Plan

add-ons:

- Follow-Up Sessions (Monthly or Quarterly)



investment

\$150/session

contact us today to get started!

HELLO@THESWELLSTUDIO.COM